

# 2040 Lake Elmo Comprehensive Plan

Advisory Panel Meeting #2  
Vision & Goal Setting

May 31, 2017



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# Agenda

- Introduction
- SWOT Summary
- Public Engagement Summary – Arbor Day
- Goal Setting Background & Introduction
  - Goal setting exercise
- Visioning Exercise
  - Introduction to land use
- Public Survey
- Adjourn

# SWOT

- Strengths Weaknesses Opportunities and Threats

Strengths	Weaknesses	Opportunities	Threats
Proximity to Metro Area (Saint Paul/Minneapolis) for access to healthcare, culture, jobs, etc. (4)	Inadequate infrastructure (facilities, public works, water and sewer, fire and safety, etc.) (3)	Growth [development potential] – leverage the natural resources, access to big cities, parks and trails and open land (6)	Council adverse to local business/commercial development (based upon history) (4)
Small town charm, historic and rural character (3)	Need to define the community's identity (3)	Technology (e.g. cell phone access, city services online) (3)	Overdevelopment (and density) of residential and commercial uses overall (also along I94) (2)
Old Village area with small businesses, local loyalty (some cities do not have)(2)	Citizens are divided: Pro-development or no development (2)	Controlled development (1)	Un-diverse economically and housing pricing (concern about housing for family members and homes affordable for people [family members] 20-35) (2)

# Arbor Day

- Summary of Exercise

- Themes:

- Parks system is huge asset, Lake Elmo Regional, Sunfish Lake, etc.
    - Natural Resources
    - Open Spaces
    - Trails (+ and -)
    - We can do better in the Old Village, it's important
    - Existing neighborhood pride

# Goal Setting

## Creating a Glossary of Terms

- Goals assign various roles, commitments and responsibilities to the City

A **GOAL** is a general statement of community aspirations and desired objectives indicating broad social, economic or physical conditions to which the community officially agrees to try and achieve in various ways, one of which is the implementation of the Comprehensive Plan.

# Assigning Roles with Action Words

No commitment of financial investment, staff resources and policy directives	May include financial investment, staff resources and policy directives	Commitment to financial investment (if needed), staff resources and policy directives
<p><b>Continue</b>  <b>Endorse</b>  <b>Identify</b>  <b>Reserve</b>  <b>Recognize</b>  <b>Promote</b>  <b>Work</b></p>	<p><b>Create</b>  <b>Encourage</b>  <b>Enhance</b>  <b>Explore</b>  <b>Maintain</b></p>	<p><b>Prevent</b>  <b>Protect</b>  <b>Provide</b>  <b>Strengthen</b>  <b>Support</b>  <b>Sustain</b></p>

# A Strength (WOT) become a Goal

*i.e.*

<b>Strength</b>	<b>Corresponding Goal</b>
Proximity to Metro Area (Saint Paul/Minneapolis) for access to healthcare, culture, jobs, etc.	Promote Lake Elmo as an exceptional place to live because of its proximity to the Metropolitan Area and access to healthcare, culture and jobs.

# Draft Goal Review Exercise



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# Looking forward South of 10<sup>th</sup> Street, and in the Rural Areas....



# Visioning, Goal Setting & Land Use

- Next Phase we kick off Plan Development (Land Use, Housing, Economic Development/Old Village)
  - More ‘meat on the bones’ about Physical characteristics and desires
- Visioning Exercise
  - South of 10<sup>th</sup> Street (Generally the Urbanizing Areas)
  - Rural Residential Areas/Parks and Open Space
  - Old Village – We’ll focus on in Plan Development

# Wrap-up & Adjourn

- First public survey
  - Using input and questions from AP Meeting #2 as foundation
    - i.e. Turn open ended questions into closed ended/multiple choice
- Website launched
- Background Report – don't forget to give us your comments!
- Adjourn